

CRTE Seminar Series

Informational Webinar: New Media Approaches To Enrich Any Class

June 18, 2012

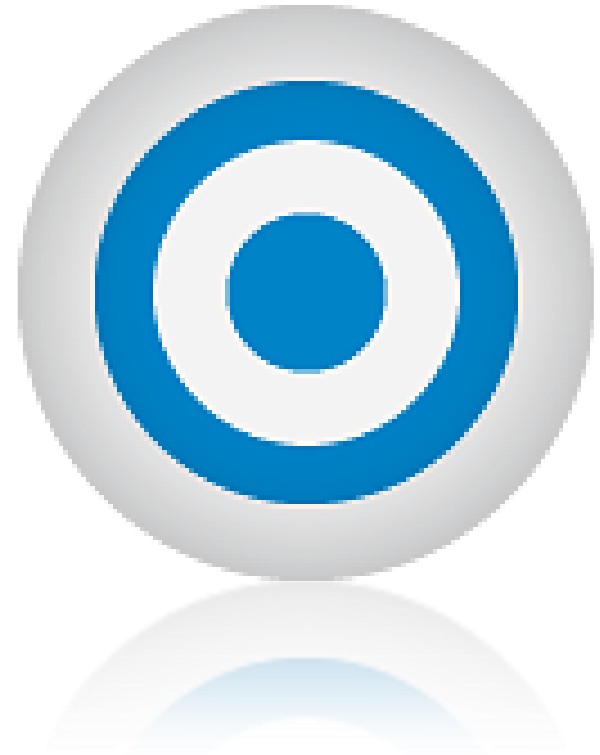


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Webinar Outcomes

What you will learn in this session:

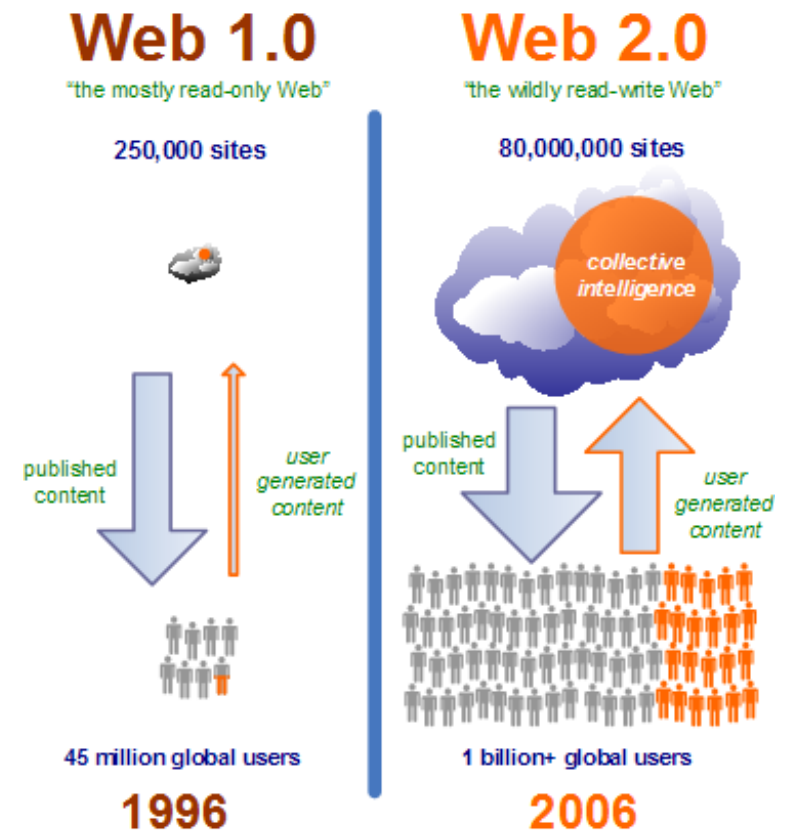
1. Overview of new media approaches and associated teaching/learning benefits.
2. Overview of Seminar Series with Certificate



New Media & Web 2.0

Characteristics of Web 2.0

1. Web as Platform
2. Collective Intelligence
3. Database Driven
4. Perpetual Beta
5. Lightweight Programming
6. Multi-Device
7. Rich User Experience



New Media & Learning

Learning with new media

1. Enables ubiquitous learning
2. Centers around learner
3. Fosters social interaction
4. Encourages participation
5. Focuses on higher-order skills
6. Accommodates varying modes of learning
7. Develops creativity



Digital Writing

What is it? Why it matters?

Digital Writing = Writing +
Reading + Collaborating +
Sharing + Internet

What are common examples?

1. Texting
2. Instant Messaging (IM)
3. Tweeting
4. Emailing
5. Status updates
6. Blogs & Wikis



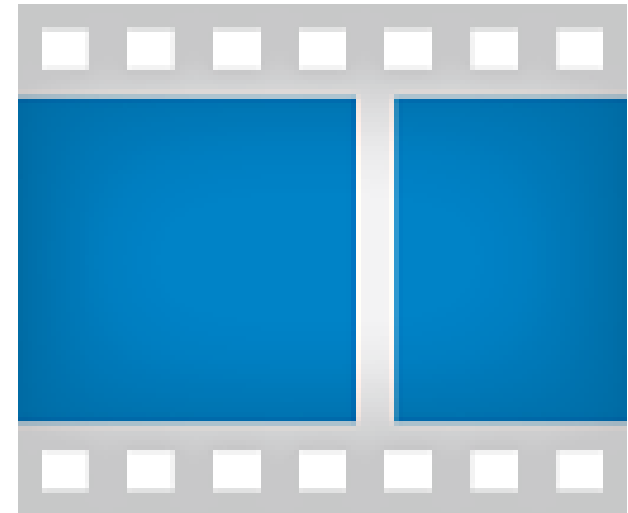
Audio/Video Communication

What is it? Why it matters?

Compared to print, audio/video communication is more rich and engaging.

What are common examples?

1. YouTube videos
2. Audio/video feedback
3. Screencasts
4. Video essays
5. Web-conferencing
6. Video commentary



Mobile Learning

What is it? Why it matters?

Smartphones and tablets have made ubiquitous learning possible.

What are common examples?

1. Reading on mobile devices
2. Listening to podcasts
3. Contributing to online discussion and conversations
4. Watching video
5. Using educational apps
6. Creating multimedia projects



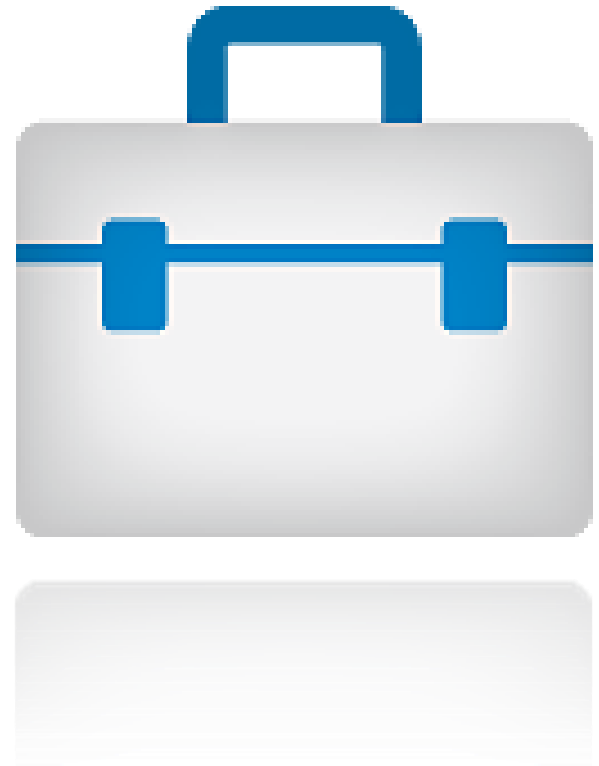
Electronic Portfolios

What is it? Why it matters?

E-portfolios help learners reflect on competencies and achievements.

What are common examples?

1. Developmental e-portfolios
2. Showcase e-portfolios
3. Outcomes-based e-portfolios
4. Professional e-portfolios
5. Personal e-portfolios



C RTE Seminar Series with Certificate

Who should attend?

- Open to all faculty (Senate and Non-Senate), postdoctoral scholars, and other instructional staff interested in using new media to enrich their courses.

What is entailed in getting a certificate?

- Attend an intensive 3-hour workshop (choose one below)
 - Wednesday, July 11, 2012, 9-12pm, KL 260
 - Tuesday, August 7, 2012, 9-12pm, KL 260
 - January 2012 – detailed TBA
- Attend 4 more technology workshops throughout academic year
- Submit a final project (e.g., newsletter article, faculty guide, etc.)



Q&A



Upcoming Workshops

Summer Intensive Workshops

- Wed, July 11, 9-12pm, KL 260
- Tue, August 7, 9-12pm, KL 260
- Jan 2013 – details T.B.A.
 - *Look out for announcement and registration info.*

Workshops During School Year

- We will be offering several workshops through this academic year. Fall schedule of workshops will be available by August.



For Consultation



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Webinar Evaluation

Please take a few minutes and provide us some feedback regarding this webinar.

- <http://bit.ly/LXtPft>



Webinar Recordings

Today's webinar can be accessed at our Center website:

- <http://crte.ucmerced.edu/node/192>



CRTE Seminar Series

Thanks for joining us today!



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