



CENTER FOR
RESEARCH ON
TEACHING
EXCELLENCE
AT UC MERCED

Teaching with New Media: Audio/Video Communication Tools

Mike Truong (mtruong@ucmerced.edu)
Anne Zanzucchi (azanzucchi@ucmerced.edu)

Teaching with New Media Certificate Program

Requirements:

- Attend 1 practicum
- Attend 4 workshops
- Submit a brief final project

Upcoming workshops

- Mobile learning (10/31)
- E-Portfolio 11/28

Office hours

- 10/19, 10-11am
- 11/16, 10-11am



Guiding Principles for Teaching with New Media

- Make it learner-centered.
- Start simple, then build big.
- Adapt, rather than change.
- Focus on skills, not tools.



Workshop Learning Outcomes

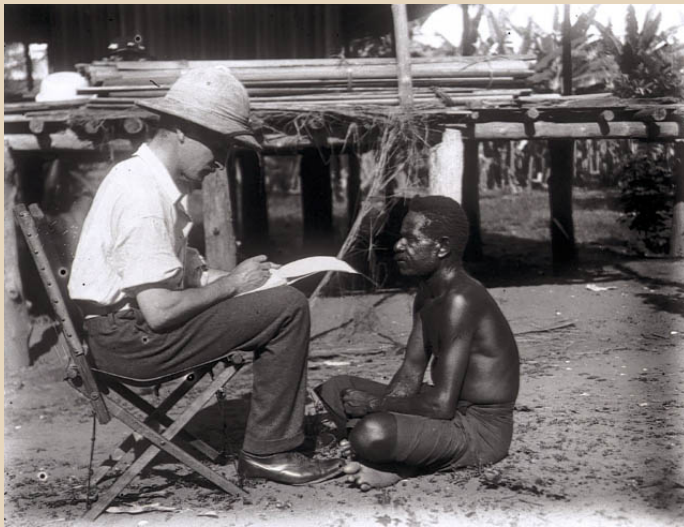
1. Define audio/video communication and their potential applications to improve engagement and learning outcomes.
2. Gain familiarity with some strategies for structuring and evaluating audio/video assignments.
3. Identify potential instructional technology support for audio/video goals."

A Word from MultiMedia Scholars

"When you read your writing out loud, you often see things in it that you don't see any other way. Hearing your own words out loud gives you the vicarious experience of being someone else"
(*Writing Without Teachers*, 82)



A Word from MultiMedia Scholars



"Go to one spot and sit for an hour and just write down the details that you see. Record, edit, make connections." (*Writing to Learn*, 31)

A Word from MultiMedia Scholars



"People learn better from words and pictures [including videos] than from words alone." (*Multimedia Learning*, Richard Mayer, 1)

What Is A/V Communication? and Why Does It Matter?



Audio and video tools leverage non-alphabetic means of communication.

Audio Activities

Audio activities range from adapting familiar assignments to creating new outcomes



Audio Feedback (Peer and Instructor-Based)



Audio feedback
heightens
engagement with
commentary, from
peers and instructors

Photo Essays



PSA Videos



Virtual Workshops

Presenters



Mike Truong, PhD
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Anne Zanzucchi, PhD
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Attendee List (8)

▼ Hosts (2)

Anne Zanzucchi

Mike Truong

► Presenters (0)

▼ Participants (6)

Adriana Signorini

Brent Harrison

Chat (Everyone)

Mary Salisbury: I heard one for Paul.

Anne Zanzucchi: Good! All set, then, Mary.

Mary Salisbury: Do I click on the mic icon on the left?

Anne Zanzucchi: We will start at 10, so there is a lull; feel free to test your audio.

Paul: fair enough!

Paul: hello all...

Frederick Young: hi Paul et al

Yu-Han: hi

Adriana Signorini: Mike, any other suggestion to enable the mic?

Files to Download

Name	Size
FSS Webinar - Info Session 20120618.pdf	1 MB

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CRTE Info Webinar - New Media

CRTE Seminar Series

**Informational Webinar:
New Media Approaches
To Enrich Any Class**

June 18, 2012



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Virtual Office Hours

Camera and Voice



Mike Truong

Attendee List (4)

▼ Hosts (2)

Anne

Mike Truong

► Presenters (0)

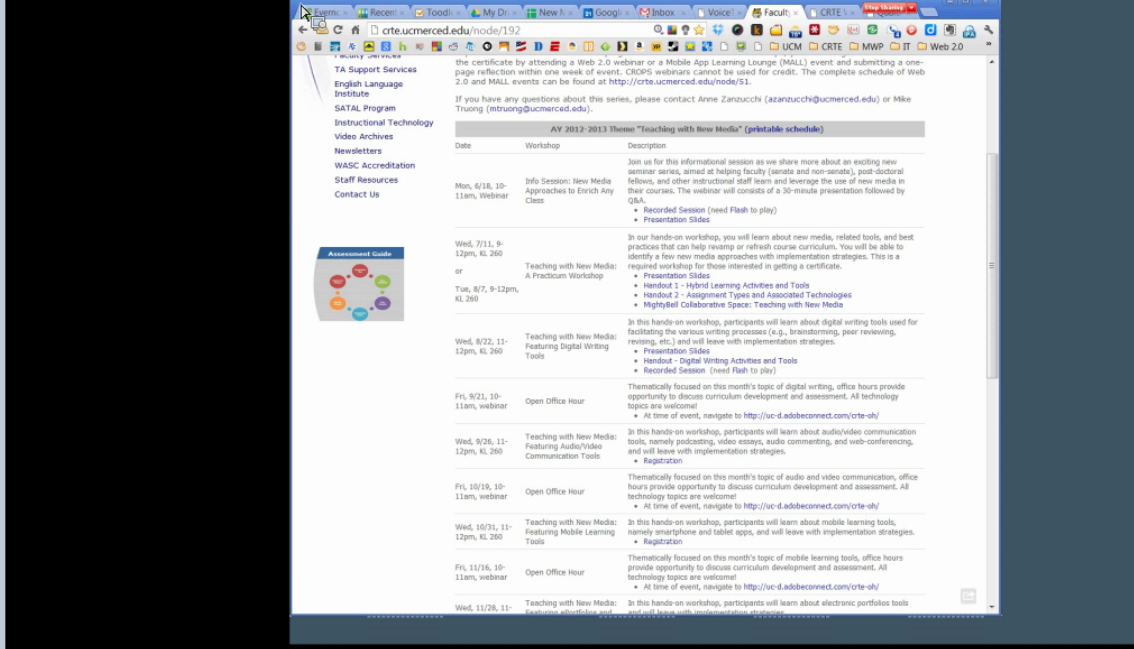
▼ Participants (2)

Kathleen Cadden

Michelle

Note

Share - Mike Truong



Chat (Everyone)

Michelle: I'd like to

Michelle: If it'll take too much time - I'll be fine as is

Michelle: Okay, got it

Kathleen Cadden: No

Michelle: Digital Writing Tools

Kathleen Cadden: I don't have any questions yet. i just wanted to see what this is all about

Michelle: Would this virtual meeting be recommended for use with student conferencing?

Michelle: Yes

Kathleen Cadden: yes, and I was able to bring up the page myself

Kathleen Cadden: faculty - lecturer for CSE

File Share

Name
Assignments and Technologies.pdf
Hybrid Learning Activities and Tools.pdf
DigitalWriting 20120822 (Handout).pdf

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References

- Elbow, P. (1971). *Writing without Teachers*. New York: Oxford UP.
- Mayer, R. (2009). *Multimedia Learning* (2nd ed.). Cambridge, UK: Cambridge UP.
- Medina, J. (2009). *Brain Rules: 12 Principles for Surviving and Thriving at Work, Home, and School*. Seattle: Pear Press.
- Murray, P. (1984). *Write to Learn*. New York: Holt, Rinehart, and Winston.

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