



Teaching With Twitter

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Session Outcomes

- You will create a Twitter account and log in to the site
- You will be familiar with using Twitter as a classroom tool (ie, using it for discussions, searches, and as a primary source)
- You will be familiar with citation guidelines for Twitter

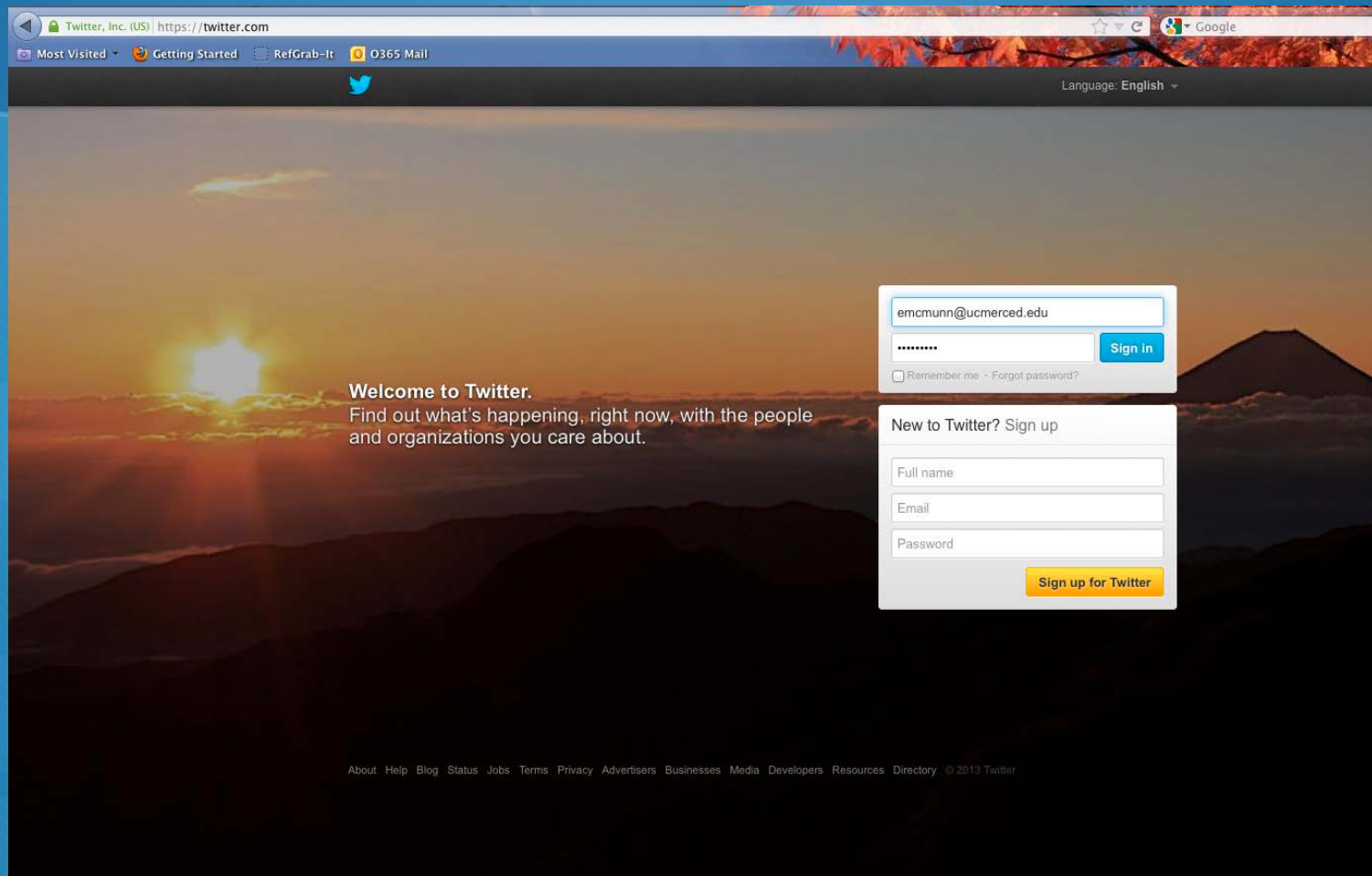
What Is Twitter?



- A conversation
- A peek into others' lives
- A dinner party
- A list of resources
- An information stream
- A list of what people ate for dinner
- A cultural barometer
- A useless time-waster
- A way to connect with students and colleagues
- A source of news and information

How do I do it?

www.twitter.com

A screenshot of the Twitter homepage from 2013. The background is a scenic image of a sunset over mountains. The page features a navigation bar at the top with the Twitter logo and a language selector. The main content area includes a welcome message and two sign-in/sign-up forms. The browser's address bar shows the URL https://twitter.com, and the page title is Twitter, Inc. (US).

Twitter, Inc. (US) | https://twitter.com

Most Visited Getting Started RefGrab-It O365 Mail

Language: English

Welcome to Twitter.
Find out what's happening, right now, with the people and organizations you care about.

emcmunn@ucmerced.edu
***** [Sign in](#)
☐ Remember me · [Forgot password?](#)

New to Twitter? Sign up

Full name
Email
Password

[Sign up for Twitter](#)

[About](#) [Help](#) [Blog](#) [Status](#) [Jobs](#) [Terms](#) [Privacy](#) [Advertisers](#) [Businesses](#) [Media](#) [Developers](#) [Resources](#) [Directory](#) © 2013 Twitter

Twitter Lingo

Tweet

Hashtag

Retweet

Direct Message

Fail whale

@message

Followers



**Elizabeth**[View my profile page](#)

1

TWEET

19

FOLLOWING

6

FOLLOWERS

Compose new Tweet...

Who to follow · [Refresh](#) · [View all](#)**Marriott Hotels** ✓ @Marriott[Promoted](#) · [Follow](#)**ALA-International** @ALAIROFollowed by [Amer. Library Assn. a...](#)
[Follow](#)**Conan O'Brien** ✓ @ConanOBrienFollowed by [TennisNerd](#) and [others](#)
[Follow](#)[Browse categories](#) · [Find friends](#)Trends · [Change](#)[#GreatOne](#) [Promoted](#)[#Mali](#)[Justin Timberlake](#)[#Mention25CutePeopleOnTwitter](#)[#18DAYS](#)[#hfchat](#)[#ThoughtsInTheHallway](#)[Gangster Squad](#)[Oscar](#)[Jay Rockefeller](#)

Tweets

**Al Jazeera English** @AJEnglish

5m

Is coal seam gas a vital weapon in the fight against global warming or a threat to [#Australia](#)'s breadbasket? [aje.me/XWppMA](#)[View summary](#)**The DLM** @downtownlifemag

8m

Sweet! Thanks for the love Sun-Star and County Times [instagr.am/p/UWI_FWR9fI/](#)[Expand](#)**ALA News** @alanews

12m

Use WordPress to build library websites - popular eCourse returns [ow.ly/gJLyT](#)[Expand](#) [Reply](#) [Retweet](#) [Favorite](#)**Wolf Blitzer** @wolfblitzer

15m

I'll anchor [@CNN](#) coverage around [@BarackObama](#) news conf w/ Hamid Karzai at White House. Starts 1:15PM ET[Retweeted by CNN](#)[Expand](#)**Al Jazeera English** @AJEnglish

17m

What makes M-Pesa so popular in [#Kenya](#)? Watch on [@AJStream](#) [aje.me/UaPVNk](#)[Expand](#)**The New York Times** @nytimes

19m

Video: Unanswered questions about a detainee's death at Guantanamo Bay, Op-Doc via [@NYTOpinion](#) [nyti.ms/Ubm0EU](#)[View summary](#)**NAEP** @NAEP_NCES

1h

In 2010, 59% of 12th-graders reported studying the President & the Cabinet. Learn more: [buzz.mw/-Mp2_y](#) [#inauguration](#)[Retweeted by US Dept of Education](#)[Expand](#)**ACRL** @ALA_ACRL

25m

Tweets

People



Who to follow · Refresh · View all

-  **Walmart Newsroom** @Walma...
Promoted · Follow
-  **Forté Frozen Yogurt** @forteyogurt
Followed by Anne DiCarlo and oth...
Follow
-  **Brandon Bowers** @brandonbowers
Followed by Anne DiCarlo and oth...
Follow

Browse categories · Find friends

Trends · Change

- #GreatOne Promoted
- #Mali
- Justin Timberlake
- #Mention25CutePeopleOnTwitter
- #18DAYS
- #hfchat
- #ThoughtsInTheHallway
- Gangster Squad
- Oscar
- Jay Rockefeller

Results for information literacy

Top people · View all



Information Literacy @nfl
The Natl Forum on Inform... Literacy works
with organizations to emp... learners for
College and Career Readin... success.

Follow

Tweets Top / All / People you follow



Justin Duma @swagedouthoopin 38m
Goon in it in **information literacy**
Expand



Kelvin Thompson @kthompso 1h
abbreviating in grade book column seems 2 b confusing students. :-(
ex. "InfoLit" in column = "**Information Literacy**" in assignmnt
#eme5050
Expand



Therese Skagen @theressk 5h
Legal **Information Literacy** Statement presented by @lawbore
@JuridiskBibl @UBOslo biall.org.uk/pages/biall-le...
Expand



Jane Secker @jsecker 6h
Rethinking **information literacy** has arrived to much excitement at
LSE CLT #infolit pic.twitter.com/qP8ngUIQ
View photo



Library Feed @LibraryFeed 8h
LILAC registration and programme bit.ly/ZAYgPr
Followed by American Libraries
Expand



Library Feed @LibraryFeed 14h
IL at the Czech Technical University & California State University bit.ly/VNRbFV
Expand

Using Hashtags To Follow Conversations:

The screenshot shows the Twitter web interface. At the top, the navigation bar includes Home, Connect, Discover, and Me. The search bar contains the hashtag #ucmerced. The left sidebar shows the 'Tweets' tab, 'People' section with various profile icons, 'Who to follow' section with recommendations like 'Federal Student Aid' and 'Choose Privacy Week', and 'Trends' section with topics like #GreatOne and #Mali. The main content area displays 'Results for #ucmerced' with a list of tweets. A large blue arrow points from the bottom of the page up to the search results.

Home Connect Discover Me #ucmerced

Tweets

People

Who to follow · Refresh · View all

Federal Student Aid @FAFSA
Followed by US Dept of Education
Promoted · Follow

Choose Privacy Week @privacysa
Followed by American Libraries an...
Follow

ALA Booklist Pubs @ALA_Booklist
Followed by ALA News and others
Follow

Browse categories · Find friends

Trends · Change

#GreatOne Promoted

#Mali

#Mention25CutePeopleOnTwitter

#HoyaLenses

#asklochte

#TGIF

Mark Zuckerberg

Gangster Squad

Destiny's Child

Cyberpunk 2077

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Blog Status Apps Resources Jobs
Advertisers Businesses Media Developers

Results for #ucmerced

Tweets from people you follow

Anne DiCarlo @AnneDiCarlo
freezing day. #ucmerced
Expand

Koshka Kitty @KoshkaKitty
For #ucmerced? @MrJuanDerful I went to #Davis, worked for them
professionally for four years :)
View conversation

Michal Plomiosfc
miss #ucmerced! great video! youtube.com/watch?v=L1KEgd...
View video

Javier Morris24
I just got back party when I get back! #UCMerced
Expand

Miguel Martinez @TheGreatMiguel
Thinking I will go back to school this weekend. #lastsemester
#ucmerced
Expand

Merced Gardener @mercedgardens
Hey @AnneDiCarlo Art Hop 2013 grows-new ideas-featured
artists!Next #ArtHop Jan 19th @downtownlifemag bit.ly/VDtKFJ
#merced #ucmerced
In reply to Anne DiCarlo
View conversation

Merced Gardener @mercedgardens
Great article. Love #ucmerced and it's wide variety of opportunities.
UC Merced Lab Tour: Stories in Stone thedm.com/uc-merced-lab-...
Expand

**“The Twitter Experiment”
Dr. Monica Rankin
University of Texas, Dallas**

<http://youtu.be/6WPVWDkF7U8>

Advanced searches:

The screenshot shows a Twitter search interface. At the top, the search bar contains 'information literacy'. Below the search bar, the results are categorized into 'Top people' and 'Tweets'. In the 'Top people' section, the profile for 'Information Literacy' (@nfilinfolit) is visible. A tooltip menu is open over the 'Follow' button for this profile, showing options: 'Save search', 'Advanced search', and 'Follow'. A large blue arrow points from the 'Advanced search' option down towards the 'Advanced Search' form on the right side of the image.

Me information literacy

Results for **information literacy**

Top people · [View all](#)

Information Literacy @nfilinfolit
The Natl Forum on Information Literacy works with organizations to empower learners for College and Career Readiness success.

Tweets Top / All / People you follow

Justin Duma @swagedouthoopin
Goon in it in **information literacy**
Expand 1h

Kelvin Thompson @kthompso
abbreviating in grade book column seems 2 b confusing students. :-(
ex. "InfoLit" in column = "**Information Literacy**" in assignmnt
[#eme5050](#)
Expand 2h

Therese Skagen @theressk 6h

Advanced Search

Words

All of these words

This exact phrase

Any of these words

None of these words

These hashtags

Written in

People

From these accounts

To these accounts

Mentioning these accounts

Places

Near this place

Other

Select: ☐ Positive :) ☐ Negative :(☐ Question ? ☐ Include retweets



Using Twitter As A Primary Source:

- ◊ Search for users or topics
- ◊ Scroll waaaay down
- ◊ May do a search if you know specifically what you are looking for
- ◊ More to come (probably)



Oliver Darcy @oliverdarcy

12 Jul 10

@KarlRove to speak at UC Merced October 8 - Tickets and info available at <http://KarlRoveatUCMerced.com> #cagop #tcot #UCMerced

Expand



UC Newsroom @UCNewsroom

12 May 10

Kudos to 6 #UCMerced students joining Latino Leadership Initiative <http://ht.ly/1KbD8>

Expand



Mediasite @Mediasite

16 May 09

And we've reached the tassel turn - ah, rites of passage. Congrats #ucmerced grads. <http://tr.im/lx9B>

Expand



Mediasite @Mediasite

16 May 09

Opinion tweets re: Michelle Obama #ucmerced #commencement speech <http://tinyurl.com/6nls2u> - webcast on-demand later at <http://tr.im/lx9B>

Expand



Ro @sith120

16 May 09

CHP helicopter circling above us, lots of security is moving, the first lady is on her way #ucmerced - <http://bkite.com/07xiV>

Followed by UC Merced

Expand



Ro @sith120

16 May 09

Heat is affecting everyone - comforting side note snipers have been spotted #ucmerced #firstlady - Photo: <http://bkite.com/07x6I>

Expand

Citing Twitter:



- Both MLA and APA have guidelines for citing tweets.
- MLA:
 - Athar, Sohaib (ReallyVirtual). "Helicopter hovering above Abbottabad at 1AM (is a rare event)." 1 May 2011, 3:58 p.m. Tweet.
- APA:
 - @BarackObama. (2009, July 15). Launched American Graduation Initiative to help additional 5 mill. Americans graduate college by 2020: <http://bit.ly/gcTX7> [Twitter post]. Retrieved from <http://twitter.com/BarackObama/status/2651151366>



“One of the glorious aspects of Twitter is that, unlike email, it doesn’t require a response – or even a glance. Indeed, many people treat it as a river of messages, dipping in when they happen to be next to the stream.”

--Tim O'Reilly & Sarah Milstein, *The Twitter Book*